



It's all about
the taste!

WHAT MAKES OUR POPCORN SO UNIQUE?

IT'S ALL ABOUT THE TASTE!



My husband, Alan, and I were determined to create a caramel corn **MORE DELICIOUS** than we had ever tasted. In 2005, we began crafting a new recipe in our kitchen at home. In fact, it took us 53 tries! After tweaking batch after batch, we arrived at our **FAMOUS RECIPE 53 CARAMEL CORN**.

Although we soon grew out of our home kitchen, we still put our popcorn through the same rigorous trials using the **HIGHEST QUALITY INGREDIENTS** and have now mastered **20+ INDULGENT FLAVORS**. Our caring Popcorn Specialists **HAND-CRAFT** each batch to ensure you get the **VERY BEST-TASTING POPCORN!** When your customers taste our popcorn, they will buy it—so please sample in your store!

Today, Jody's Gourmet Popcorn is a favorite all **ACROSS THE COUNTRY**. Stick with us and your business is sure to **POP!** **WE HOPE YOU ENJOY OUR POPCORN AS MUCH AS WE ENJOY MAKING IT!**



— Jody

Display Packages

Classics Silver Collection



24 Silver Foil Bags Caramel Corn
12 Silver Foil Bags Kettle Corn
12 Silver Foil Bags Double Cheddar
48 Silver Foil Bags Total

CD-SILVERCLASSICS



00816940015475

Chocolate Drizzle Silver Collection



48 Silver Foil Bags Chocolate Drizzle
48 Silver Bags Total
Subject to warm-weather shipping

CD-SILVERCHOC



00816940015482

Classics Clear Collection



24 Regular Bags Caramel Corn
12 Regular Bags Kettle Corn
12 Regular Bags Double Cheddar
48 Regular Bags Total

CD-CLASSICS



00816940012856

Holiday Clear Collection



24 Regular Bags Christmas Candy Corn
12 Regular Bags Caramel Corn
12 Regular Bags Fireside Cinnamon
48 Regular Bags Total
(Ships September - December)

CD-HOL



00816940012832

CD-EXTRA



8 16940 01682 3

Create your own countertop display!

Order an assortment of 4 or more cases (12 bags/case)

and receive a free display!

CD-EMPTY



8 16940 01234 4

Order an extra countertop display!

Deluxe Sample Kit

When customers try, they always buy!

Dispenser Dimensions: 6 1/2" W x 16" H



DELUXE SAMPLE KIT:

- Dispenser
- 4 bags of popcorn
- 250 sample cups
- Flavor labels

DELUXE SAMPLE KIT REFILL:

- 4 bags of popcorn
- 250 sample cups
- Flavor labels

DELUXE KIT - CLASSICS DSPT-CLASSICS

- 2 bags of Recipe 53 Caramel Corn
- 1 bag of Double Cheddar Popcorn
- 1 bag of Kettle Corn



REFILL KIT-CLASSICS RSPT-CLASSICS



DELUXE KIT- CUSTOM DSPT-CUST

- 4 bags of popcorn that reflect the flavors in your order



REFILL KIT-CUSTOM RSPT-CUST



Gourmet Round Jars

Contains approx. 8 cups. 5 1/8" Dia x 6 3/4" H



RECIPE 53 CARAMEL CORN

ROUND JAR RJR-53
15 oz. (12 jars/case)



FUNFETTI

ROUND JAR RJR-37
15 oz. (12 jars/case)



KETTLE CORN

ROUND JAR RJR-40
6 oz. (12 jars/case)



DOUBLE CHEDDAR

ROUND JAR RJR-42
5 oz. (12 jars/case)



CHOCOLATE DRIZZLE

ROUND JAR RJR-57
15 oz. (12 jars/case)



Subject to warm-weather shipping

BIRTHDAY CAKE

ROUND JAR RJR-BDCAKE
15 oz. (12 jars/case)



CHOCOLATE DRIZZLE CUPID CORN

ROUND JAR RJR-19
15 oz. (12 jars/case)



Ships December - February

CHRISTMAS CANDY CORN

ROUND JAR RJR-32
15 oz. (12 jars/case)



Ships September - December

Gourmet Popcorn Flavors

Contains approx. 4 cups. 5" W x 9" H



Jody's secret sweet & slightly salty caramel recipe that took 53 tries to reach perfection!



REGULAR BAG 1076-53
7.5 oz. (12 bags/case)



A classic slightly sweet & salty treat deliciously seasoned with pure cane sugar & sea salt!



REGULAR BAG 1076-40
3 oz. (12 bags/case)



Coated in white cheddar & sharp yellow cheddar cheese - delicious!



REGULAR BAG 1076-42
2.5 oz. (12 bags/case)



Coated in white cheddar with a dash of jalapeño seasoning-spicy!



REGULAR BAG 1076-43
2.5 oz. (12 bags/case)



Popcorn covered in sweet, slightly salty & crunchy pastel colored candy coating.



REGULAR BAG 1076-37
7.5 oz. (12 bags/case)



A Chicago favorite! A sweet & savory mix of Jody's Recipe 53 Caramel Corn and Double Cheddar Popcorn.



REGULAR BAG 1076-54
5 oz. (12 bags/case)



Popcorn infused in an irresistibly sweet cake batter flavor that is sure to have your taste buds partying!



REGULAR BAG 1076-BDCAKE
7.5 oz. (12 bags/case)



Rich toffee flavored popcorn—indulgent and buttery with a classic taste.



REGULAR BAG 1076-61
6 oz. (12 bags/case)



Peanut butter flavored popcorn, guaranteed to make you say "YUM!"



REGULAR BAG 1076-58
7.5 oz. (12 bags/case)



A savory and audacious blend of cheese and spices makes this Nacho Popcorn EXPLODE with flavor!



REGULAR BAG 1076-44
2.5 oz. (12 bags/case)

"We have Jody's Popcorn in our hospital gift shop—when I run out of the Kettle Corn, our Vice President gets really grouchy with me!"

— Phyllis M.



Seasoned with lemon and olive oil and sprinkled with pepper to make a refreshingly light snack.



ONLY AVAILABLE IN FOIL BAG. PLEASE SEE PAGE 6 FOR MORE DETAILS



Flavored with the finest ground cinnamon & sugar coating.



REGULAR BAG 1076-48
7.5 oz. (12 bags/case)



GET STARTED NOW WITH OUR CLASSICS STARTER KITS!



SK-CLASSICS

- Countertop Display
- 24 Silver Foil Bags Caramel Corn
- 12 Silver Foil Bags Kettle Corn
- 12 Silver Foil Bags Double Cheddar
- Dispenser
- 4 Bags of Popcorn for Sampling
- 250 Sample Cups
- Flavor Labels



SK-CLEARCLASSICS

- Countertop Display
- 24 Clear Bags Caramel Corn
- 12 Clear Bags Kettle Corn
- 12 Clear Bags Double Cheddar
- Dispenser
- 4 Bags of Popcorn for Sampling
- 250 Sample Cups
- Flavor Labels

Seasonal Flavors



Recipe 53 Caramel Corn drizzled with dark & white chocolate - made Rachael Ray say "Yum-o!"

REGULAR BAG 1076-57

7.5 oz. (12 bags/case)
Subject to warm-weather shipping



Recipe 53 Caramel Corn mixed with BIG Virginia peanuts drizzled with dark & white chocolate.

REGULAR BAG 1076-09

7.5 oz. (12 bags/case)
Subject to warm-weather shipping



Popcorn covered in a sweet, slightly salty & crunchy orange candy coating mixed with Jody's famous Recipe 53 Caramel Corn.

REGULAR BAG 1076-31

7.5 oz. (12 bags/case)
(Ships August - October)



Popcorn flavored with fiery hot cinnamon and colored red & clear!

REGULAR BAG 1076-34

7.5 oz. (12 bags/case)
(Ships September - December)



Popcorn covered in sweet, crunchy red & green colored candy coating and mixed with Jody's Recipe 53 Caramel Corn!

REGULAR BAG 1076-32

7.5 oz. (12 bags/case)
(Ships September - December)



A scrumptious flavor that is fruity, fresh and simply sweet.

REGULAR BAG 1076-66

7.5 oz. (12 bags/case)
(Ships March - July)



Popcorn covered in a sweet, slightly salty and crunchy red and clear candy coating.

REGULAR BAG 1076-20

7.5 oz. (12 bags/case)
(Ships December - February)



Recipe 53 Caramel Corn drizzled with dark & white chocolate - made Rachael Ray say "Yum-o!"

REGULAR BAG 1076-19

7.5 oz. (12 bags/case)
(Ships December - February)



Celebrate with the festive colors of Mardi Gras! Popcorn covered in sweet, slightly salty & crunchy green, purple and yellow candy coating!

REGULAR BAG 1076-12

Mardi Gras Caramel Corn
7.5 oz. (12 bags/case)
(Ships year-round)

REGULAR BAG 1076-22

Mardi Gras Colorful Corn
7.5 oz. (12 bags/case)
(Ships November-February)

Custom & Private Labels

Labels designed completely unique to you!

CUSTOM LABELING

Provide us with your logo, artwork or design concept and we will create a unique, custom front label. The back label includes Jody's standard ingredient/nutritional and contact information.

- Initial one-time front label design/set-up fee of \$45 for the first flavor
- Additional \$10 set-up fee for each additional flavor
- \$2.70 per bag
- Order minimum is 48 bags per flavor and 24 jars per flavor

PRIVATE LABELING

Privatize your popcorn with a custom front and back label reflecting that the popcorn is distributed by your business (no mention of Jody's).

- Initial one-time front label design/set-up fee of \$45 for the first flavor
- Initial one-time back label set-up fee of \$25
- Additional \$10 set-up fee for each additional flavor
- \$2.80 per bag
- Order minimum is 96 bags per flavor

ARTWORK SUBMISSION

FILE FORMAT: Adobe Illustrator file formats are preferred. Jpg, eps and pdf files are also acceptable. Please provide the highest resolution you have available to ensure the clearest design possible. If submitting full label artwork, our label size is 3" x 5" with a .125" bleed.

CUSTOM LABEL CREATION: If you do not have a design already created, we are always happy to create it for you! To ensure that we are able to create the perfect label for you, please provide any specifics or ideas you would like us to include (i.e. specific colors, imagery, wording, etc.)

PROOFS: All new orders, as well as existing labels that require changes, will receive a digital proof. Once approved, the artwork will be prepared and sent into production.

REVISIONS: The label set-up fee includes one design revision. Each additional revision will be charged \$45 per revision.



CUSTOM FRONT LABEL DESIGN FEE (\$45)

CUS



8 16940 01212 2

ADDITIONAL FLAVOR LABEL (\$10/FLAVOR)

CUSadd



8 16940 01213 9

CARAMEL CORN

CUS1076-53

(min. 48 bags)



8 16940 01216 0

CUSTOM BACK LABEL DESIGN FEE (\$25)

CUSback



8 16940 01214 6

KETTLE CORN

CUS1076-40

(min. 48 bags)



8 16940 01219 1

CHOCOLATE DRIZZLE

CUS1076-57

(min. 48 bags)



8 16940 01225 2

DOUBLE CHEDDAR

CUS1076-42

(min. 48 bags)



8 16940 01222 1

Gourmet Foil Bags

Our foil package designs provide a longer shelf-life for our popcorn, while displaying a sleek, clean appearance.

REGULAR SILVER FOIL BAGS (F100)

Contains approx. 4 cups. 5" W x 9" H



**RECIPE 53
CARAMEL CORN**
F100/53
6.5 oz. (12 bags/case)



**KETTLE
CORN**
F100/40
2.5 oz. (12 bags/case)



**DOUBLE
CHEDDAR**
F100/42
2.2 oz. (12 bags/case)



**CHOCOLATE
DRIZZLE**
F100/57
6.5 oz. (12 bags/case)



**LEMON
PEPPER**
CF100/52
1.1 oz. (12 bags/case)



* Hole punch or hang tabs available *

COLOR FOIL BAGS (F100)

Contains approx. 4 cups. 5" W x 9" H

SNACKING BAGS (CF50 & F75)

Contains approx. 2 cups. 5" W x 6 1/2" H



**CHRISTMAS
CARAMEL CORN**
CF100/32
6.5 oz. (12 bags/case)



**CHEESY
JALAPEÑO**
CF100/43
1.8 oz. (12 bags/case)



**RECIPE 53
CARAMEL CORN**
F50/53
1.5 oz. (24 bags/case)



**KETTLE
CORN**
CF50/40
1 oz. (24 bags/case)



**RECIPE 53
CARAMEL CORN**
F75/53
3 oz. (24 bags/case)



WHY ORDER FROM US?

At Jody's Popcorn, we take pride in what we do. We know that our reputation is built on our craftsmanship and attention to detail. Being the best requires hard-work and long hours... and we wouldn't have it any other way.

All of our popcorn products are hand-made by skilled artisans whose commitment to quality is second to none. Each batch of our popcorn is prepared with care and attention to detail that you can taste from the very first bite to the last!

Jody's newly redesigned website lists where our popcorn is being sold throughout the country, so Jody's fans know exactly where to find your store.

When you order from Jody's Popcorn, you are supporting a small, woman-owned business.

Thank you for being a part of our team!

“When I put out samples of Jody's Caramel Corn, the customers devoured them and bought all of our bags!”
— Juanita R.

“I've never had a better tasting cheddar popcorn! I drive 30 miles to buy Jody's Double Cheddar—it is the cheesiest!”
— Marquetta S.

“Jody's Recipe 53 Caramel Corn is the best caramel corn I have ever eaten!”
— Fred G.

SHELF-LIFE

Popcorn Flavor	Clear Bag/Jar	Foil Bag
Caramel and other candy-coated popcorn	5 months	7 months
Toffee and Cloud 9	4 months	n/a
Cheese Coated Popcorn	3 months	5 months
Kettle Popcorn	3 months	5 months
Lemon Pepper	n/a	4 months

TERMS & CONDITIONS

PAYMENT TERMS: Minimum opening order: \$150. We accept American Express, Discover, MasterCard, Visa, or Net 30 with approved credit. New accounts requesting credit terms must submit a credit sheet with the order. Custom and private label orders must be paid in advance. No COD orders. Please provide a copy of your Resale Certificate or Virginia sales tax may be collected.

SHIPPING INFORMATION: FOB - Norfolk, VA. All orders are shipped via FedEx Ground or USPS unless otherwise specified. If you would like us to use your FedEx or UPS shipper number, please provide it when placing order.

DELIVERY TIME: Allow up to 3 weeks delivery time. Foil bags have faster delivery time. Rush Service: 3-5 business days with 10% additional charge. Call Jody's prior to placing order.

WARM WEATHER SHIPPING: Jody's will only ship chocolate drizzled flavors during warm weather using special packaging & ice packs to insure the quality of the products at an additional cost of \$5.00 per box. All shipments with a transit time of more than one day will be shipped FedEx overnight shipping rates at the buyer's expense. If free shipping was offered, buyer will be charged the difference between ground shipment and overnight shipment.

SAMPLES: We are thrilled to provide you with up to six FREE samples of our fabulous popcorn flavors - all we ask is that you cover the cost of shipping. Provide us with your FedEx or UPS shipper number or a credit card to cover the cost.

FINANCE POLICIES: Past due balances will be assessed a 1.5% finance charge per month. Returned checks will be assessed a \$35 service charge. Accounts over 90 days will be sent to collection.

RETURNS, CANCELLATIONS & DAMAGES: All claims must be made in writing with pictures of the damaged boxes and popcorn bags/jars within 7 days so that a proper claim can be made by Jody's with the shipper.

All cancellations must be in writing via fax or e-mail and received *PRIOR TO THE SHIP DATE*.

Custom orders cancelled after the label is designed will be charged the design fees set forth in this catalog and a cancellation charge of \$50.

To order, contact K & G Sales Group at
717-432-9127 or ginasgourmet@gmail.com.

